



**HI-DESERT
MEDICAL CENTER**
HI-DESERT MEMORIAL HEALTH CARE DISTRICT



HI-DESERT MEMORIAL HEALTH CARE DISTRICT
SPECIAL
BOARD OF DIRECTORS REGULAR MEETING
MINUTES

February 5, 2015 at 6:00 p.m.
Helen Gray Education Center Boardroom
6601 White Feather Road, Joshua Tree, CA 92252
760-366-6262

Mission Statement: *Hi-Desert Medical Center will provide superior service to improve the quality of life for people in the Morongo Basin*

Vision: *We are caring people providing extraordinary healthcare services.*

Core Values: *Integrity, Superior Service, Stewardship, Innovation, Teamwork, Dignity*

IN ATTENDANCE:

Board of Directors: Director Cooper, President
 Director Avels, Vice President
 Director Sullivan, Treasurer
 Director Doyle, Secretary
 Director Hoffman, Member-at-Large

Administrative Staff: Bob Tyk, CEO
 Robin Schmelling, Board Clerk
 Other Department Managers and Staff

Media None present

Guests Kathy Greco, CEO, Desert Healthcare District
 Donna Craig, Chief Grants Writer, Desert Healthcare District

CALL TO ORDER

Director Cooper called the meeting to order at 5:58 pm.

ROLL CALL

Robin Schmelling, Board Clerk, conducted roll call:

Director Cooper: Present
Director Avels: Present
Director Sullivan: Present
Director Doyle: Present
Director Hoffman: Present



READING OF MISSION STATEMENT:

Mission Statement: Read by Director Sullivan.

Vision Statement: Read by Director Doyle.

Core Values: Read by Director Avels.

PUBLIC COMMENT:

The Public Comment Parameters were read by Director Cooper.

PLEDGE OF ALLEGIANCE:

Director Cooper asked Director Hoffman to lead the Pledge of Allegiance.

APPROVAL OF MEETING AGENDA:

▶▶ **MOTION 15—07:** Director Hoffman made the motion to approve the meeting agenda, and Director Sullivan seconded. Director Avels, Director Doyle and Director Cooper all voted in favor and the agenda was approved as submitted.

PRESENTATION:

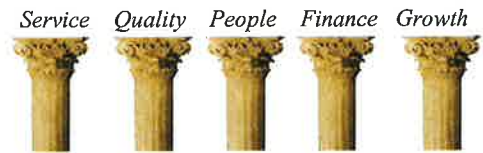
Mr. Tyk reported that he and Dean Moore, Foundation President, recently met with Kathy Greco, CEO and Donna Craig, Chief Grants Writer from Desert Healthcare District (DHCD) to learn how they operate at DHCD. Ms. Greco and Ms. Craig both graciously agreed to attend this meeting and give an overview presentation to the board of directors.

Ms. Greco, CEO, DHCD, has been with the district for almost 4 years. Ms. Craig has been with DHCD for 11 years. DHCD is currently in its 17th year of a 30 year lease with Tenet. They are a community based healthcare district and have a successful partnership with Tenet. The partnership with Tenet allowed the district to repurpose itself. The key goal is to protect that asset and invest back into the community to improve the health and welfare in the community.

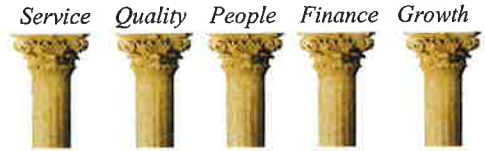
Ms. Greco shared her presentation (copy with original minutes).

Key points/highlights:

- Grant making structure as well as partnership structure with community based organizations.
- They keep about \$50 million in a facilities replacement fund, which started years ago as a backup in the event Tenet pulled out of the lease. The board still maintains that \$48-50 million in an investment fund which also brings in annual money that is invested in the community.



- Rather than multiple small grants, they collectively put them together.
- UCR School of Medicine residency program.
- Needs Assessment
- Desert Hot Springs Wellness Center. Worked with Boys and Girls Club, the City of DHS and other partners.
- 3rd Grade Swim Program
- Educate-Enroll-Connect. Partnered with California Endowment to create a culture of coverage. 24 ft's on the ground to enroll community members successfully and point them in the right direction for the resources. The endowment will not fund a government agency, but they will fund a foundation. The foundation at DHCD is a 501(c)(3).
- They look at the strategic plan. They don't run specific programs themselves, but see the programs they fund as their reach out in the community.
- DHCD grant department isn't run like a foundation. They need to be responsive when things in the community change, which can happen overnight. If they only had two yearly opportunities to apply, they would miss opportunities.
- CV Link
- FIND food bank
- Working at policy change within schools such as cafeteria, recess, vending machines, etc.
- Alliance for Healthier Generation started by the Clinton Foundation
- Health Corps started by Dr. Oz which is based on the Peace Corps model.
- The Wellness Park in Palm Springs located by Desert Regional Medical Center. Rehab Department even uses it for their patients.
- Largest mistake is assumptions about health. Until you look at statistics and data, you won't know what you are addressing. Important to spend the time figuring out what the needs are. Focus groups are great, but statistics will prove scientifically what the needs are and what is really happening.
- Needs Assessment – Strategic Plan – 10 year plan.
- The DHCD board and foundation board are now one in the same. However, they didn't merge into one board right away.
- Great opportunity with healthcare districts in alignment (HDMHCD and DHCD) for mental health services. There is a great need in both the low and hi-desert communities.
- They prioritize their funding through very strict eligibility criteria requiring audited financials, etc.
- Their infrastructure consists of 5 staff members. IT, PR, etc. is contracted out. They all wear multiple hats.
- They are truly a partner with the community, not a "funder".
- When lease initially began, the DHCD positioned itself to be a grant giving agency within a year. The DHCD had no role in hospital operations once the lease was executed.
- HARC, Inc. Health Assessment Resource Center prepared the Needs Assessment.
- Board meets once a month. There are two committees: Finance/Admin/Real Estate/Legal Committee and Program Committee. They have a 5 member board.
- They use The Camden Group for strategic planning



Mr. Tyk and the board of directors thanked Ms. Greco and Ms. Craig for attending the meeting and sharing their presentation.

ITEMS FOR NEXT AGENDA:

None.

DIRECTORS COMMENTS:

- Director Hoffman:** None.
- Director Doyle:** None.
- Director Avels:** None.
- Director Sullivan:** None.
- Director Cooper:** None.

Open Session adjourned at: 7:36 p.m.

CLOSED SESSION – 7:38 p.m.

Pursuant to Section 32106 of the Health and Safety Code

- o *Report Involving Trade Secret: Strategic Planning*
Estimated date of public disclosure: February 9, 2015

Closed Session adjourned at 8:46 p.m.

OPEN SESSION

Closed Session Report: In closed session, the board discussed the future of HDMHCD, and reviewed the infrastructure that will need to be in place with the District prior to affiliation.

On motion duly made and seconded, Director Cooper adjourned the meeting at 8:46 p.m.

Board meeting minutes recorded by R. Schmelling, Board Clerk
Closed session notes recorded by R. Schmelling, Board Clerk



Patricia Cooper, President, Board of Directors



Marge Doyle, Board Secretary