



STRATEGIC PLAN 2022-25

SOCIAL DETERMINANTS IMPACTED: *Health behaviors; alcohol and drug use; access to care: mental health; socioeconomic factors: family and social support.*

STRATEGY 1:

IMPROVE BEHAVIORAL HEALTH SERVICES IN THE MORONGO BASIN

Tactic 1.1: Reinstate the Morongo Basin Behavioral Health collaborative to complete a gap analysis of Morongo Basin services and to improve equitable access to quality mental health services in clinical and community settings

Tactic 1.2: Participate in Rural Communities Opioid Response Program (RCORP) HRSA planning grant led by Reach Out

Tactic 1.3: Based on the gap analysis and the results from the RCORP planning grant, expand Morongo Basin Community Health Center's existing Behavioral Health program to meet the community needs, where possible

Tactic 1.4 Develop collaborative education and social support systems to improve resilience of individuals while reducing mental health stigma

SOCIAL DETERMINANTS IMPACTED: *Access to care*

STRATEGY 2:

IMPROVE ACCESS TO HEALTHCARE

Tactic 2.1: Improve access to care for school-age children

2.1.1 Explore opening school-based clinics for primary and behavioral health care

2.1.2 Provide parent education such as preventative care, child development and healthy lifestyle

Tactic 2.2: Reduce hypertension in our health center population

2.2.1 Implement HRSA hypertension grant to include patient participation, use of blood pressure monitors and patient education

Tactic 2.3: Improve primary care and HIV prevention

2.3.1 Increase HIV testing for health center patients

2.3.2 Connect newly-diagnosed patients with HIV treatment

2.3.3 Educate providers and patients about HIV testing and PrEP

2.3.4 Educate the community about the importance of HIV screening

Tactic 2.4: Explore new ways to improve the District's transportation program

2.4.1: Collaboration with Reach Out Morongo Basin (5310 Cal-Trans) mobility grant

2.4.2: Explore how transportation can expand telehealth such as providing temporary internet hotspots

Tactic 2.5: Improve maternal health outcomes

2.5.1 Improve early entry into prenatal care

2.5.2 Improve participation into prenatal care education program

SOCIAL DETERMINANTS IMPACTED: *All Social Determinants of Health impacted.*

STRATEGY 3:

RACISM AS A PUBLIC HEALTH ISSUE

Tactic 3.1: Promote equity by enhancing studies and education aiming to understand, address, and reduce health disparities and racism.

3.1.1: Members of administrative team participating in 15-month Center for Public Policy & Leadership’s “Healing Communities through Racial Justice” fellowship.

3.1.2: Solidify and establish alliances and partnerships with other organizations and community groups to address health disparities caused by racism

3.1.3: Provide racial-equity training to all staff

SOCIAL DETERMINANTS IMPACTED: *Health Behaviors; access to health; diet and exercise; Access to healthcare: chronic disease and maternal health*

STRATEGY 4:

IMPROVE ACCESS TO NUTRITIOUS FOODS

Tactic 4.1: Complete gap analysis for food distribution to people in need of food

Tactic 4.2: Implement food distribution hub utilizing San Bernardino County Community Development Block grant

Tactic 4.3: Query Morongo Basin Community Health Center patients for food insecurity

4.3.1 Implement food insecurity screening protocols as part of patient intake process

4.3.1 Train staff as CAL-FRESH navigators to link patients to program

4.3.2 Implement small food pantries at each health center to provide immediate-need food access for patients

4.3.3 Develop and implement “Food as Medicine” education program for staff and patients

4.3.4 Explore healthy eating education collaboration opportunities

Tactic 4.4: Collect Morongo Basin data on food disparity

SOCIAL DETERMINANTS IMPACTED: *All Social Determinants of Health*

STRATEGY 5:

IMPROVE MORONGO BASIN DATA RELATIVE TO THE SOCIAL DETERMINANTS OF HEALTHCARE

Tactic 5.1: Address the lack of Morongo Basin data available which makes future planning very challenging.

5.1.1. Develop a plan to collect Morongo Basin specific data related to the Social Determinants of Health

SOCIAL DETERMINANTS IMPACTED: *Access to Care*

STRATEGY 6:

WORKFORCE DEVELOPMENT

Tactic 6.1 Address the critical shortage of healthcare workers in our service area. At all levels, there are not enough healthcare workers and this is only projected to worsen in the coming years.

6.1.1 Explore partnering with other organizations to address the shortage in healthcare roles that we depend on in our community health center (high schools, Copper Mountain College, residency programs)

SOCIAL DETERMINANTS IMPACTED: *All Social Determinants of Health*

STRATEGY 7:

HOMELESSNESS

Tactic 7.1 Complete an assessment on homelessness in the Morongo Basin.

Tactic 7.2 Based on the gap analysis and the results from the homelessness assessment, work with community organizations in the Morongo Basin improve homelessness, where possible