



**HI-DESERT MEMORIAL HEALTH CARE DISTRICT  
BOARD OF DIRECTORS REGULAR MEETING  
MINUTES**

**January 10, 2012 at 6:00 p.m.**

*Helen Gray Education Center Boardroom  
6601 White Feather Road, Joshua Tree, CA 92252*

**Mission Statement:** *Hi-Desert Medical Center will provide superior service to improve the quality of life for people in the Morongo Basin*

**Vision:** *We are caring people providing extraordinary healthcare services.*

**Core Values:** *Integrity, Superior Service, Stewardship, Innovation, Teamwork, Dignity*

**IN ATTENDANCE:**

Board of Directors: Director Swella, President  
Director Cooper, Vice President  
Director Cole, Secretary  
Director Hoffman, Treasurer  
Director Wilcox, Member at Large

Medical Staff:

Excused Absence: Avelina Ortiz, Director of Quality Resources  
Dr. Salhotra, Chief of Staff

Administrative Staff:

Lionel Chadwick, CEO  
Judy Austin, COO/CNO  
Tom Duda, CFO  
Dan McClure, CIO  
Barbara Staresinic, VP Human Resources  
Jackie Combs, Administrator, CCC  
Bruce Oswald, Assistant Administrator of Ambulatory Services  
Joe Ruddon, VP Marketing and Business Development  
Dean Moore, Foundation President  
Angela Walton, Executive Assistant

Other Staff:

Kathy Alkire, Education Director  
Cindy Dietz, IT Director  
Adele Nafziger, Controller  
Alice Antone, Medical Imaging Director  
Alice Brown, Surgical Services Director  
Joan Selenick, CRM Director  
Donna Johnson, ED Director  
Shanon Aarup, Rehabilitative Services Director



Bob Joslyn, EVS Director  
Anne Marie Clark, Home Health Director  
Other Department Managers and Staff

Guests: Catja Arnzen, Chair, Foundation Board of Directors

Media: No media present

## **CALL TO ORDER**

Director Swella called the meeting to order at 6:00 pm.

## **PLEDGE OF ALLEGIANCE & READING OF MISSION STATEMENT**

The Pledge of Allegiance was led by members New Life Club of Yucca Valley High School. Mary Keck, coordinator, explained the purpose of the group and thanked the Board for the opportunity to come to the meeting. Director Swella presented the group with a certificate of appreciation and a donation.

**Special Presentation:** Director Swella presented Director Hoffman with a plaque of appreciation for his service of eleven years on the District Board of Directors.

**Mission Statement:** Read by Director Hoffman

**Vision Statement:** Read by Director Cole

**Core Values:** Read by Director Cooper

Director Swella recognized the new Chief of Medical Staff, Dr. Prem Salhotra, who was unable to attend this meeting.

## **PUBLIC INPUT**

There were no public comments.

## **APPROVAL OF MEETING AGENDA**

►► **MOTION 12—01:** Director Hoffman made the motion to approve the agenda, and Director Cooper seconded. The agenda was approved with no changes.

## **BOARD EDUCATION**

Leadership Academy & Image Campaign – Joe Ruddon, Vice President, Marketing & Business Development

- Leadership Academy Update – this is the third year of the academy. The academy creates ambassadors within the community and educates consumers about issues facing community hospitals.



- Image Campaign – Mr. Ruddon explained the purpose of the image campaign and shared banners and remarks from community residents who were also patients of the hospital. The banners will be featured on the District website, and will also be included as print ads in the Hi-Desert Star and Hi-Desert Trail. The campaign will be displayed on the District communication boards. An e-zine survey will be distributed to gather and assess feedback.

## **APPROVAL OF CONSENT AGENDA**

All Consent Agenda items listed below are considered to be routine by the Board of Directors and will be enacted upon by one motion. There will be no separate discussion of items unless a Board member or citizen so requests, in which event the items will be considered following approval of the Consent Agenda.

### **MINUTES of the Board of Directors Meeting are approved as presented:**

- Minutes of the Regular Meeting of the Board of Directors dated December 6, 2011
- Minutes of the Governance Committee Meeting dated December 19, 2011
- Minutes of the Finance Committee Meeting dated December 21, 2011

## **CREDENTIALING**

### **NEW APPOINTMENTS – January 2011**

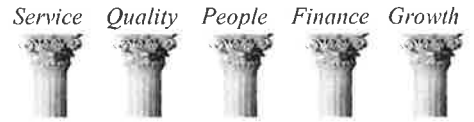
**The following MEC credentialing and privileging recommendations are being submitted to the Board of Directors for approval:**

#### **A. New Appointments**

None

#### **B. Reappointments**

- Recommendation to reappoint **Andre Kasko, D.O.** to Consulting Staff and approve privileges for OB/GYN as submitted with no changes.  
Service: Surgical. Appointment Period: January 2012 to January 2014
- Recommendation to reappoint **Erwin Demiany, M.D.** to Courtesy Staff and approve privileges for Family Practice as submitted with no changes.  
Service: Medical. Appointment Period: January 2012 to January 2014
- Recommendation to reappoint **John Dedic, M.D.** to Consulting Staff and approve privileges for Tele-Radiology as submitted with no changes.  
Service: Medical. Appointment Period: January 2012 to January 2014
- Recommendation to reappoint **Alvand Hassankhani, M.D.** to Consulting Staff and approve privileges for Tele-Radiology as submitted with no changes.  
Service: Medical. Appointment Period: January 2012 to January 2014



- Recommendation to reappoint **Brian Ewy, D.O.** to Consulting Staff and approve privileges for Tele-Radiology as submitted with no changes.  
Service: Medical. Appointment Period: January 2012 to January 2014
- Recommendation to reappoint **Charles Joshlin, CRNA** to Allied Staff and approve privileges for Surgery Department as submitted with no changes.  
Service: Surgical. Appointment Period: January 2012 to January 2014

- **Additional Privileges**

None

- **Resignation**

None

**The following Administrative policy recommendations are being submitted to the Board of Directors for approval:**

**Policies:**

- EC 207 Vendors/Sales Representatives - Revised

**▶▶ Motion to approve the Consent Agenda as presented**

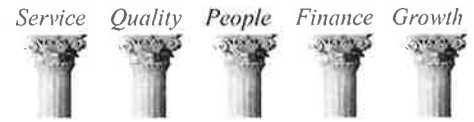
Discussion: Director Hoffman asked that the MEC policies be put on the next month's agenda to allow more time for review. Director Hoffman recommended one changes to the Vendor policy (remove portion of one sentence). Ms. Austin asked for the policy on surgical scheduling to be reconsidered as it has been approved through surgical committee as well as MEC. Dr. Chadwick explained the policy changes to the Board, and the Board agreed to approve the policy.

**▶▶ MOTION 12—02: Motion made by Director Cooper and seconded by Director Hoffman to approve the consent agenda with changes. Dr. Wilcox opposed. Motion carried.**

**BOARD COMMITTEE REPORTS:**

- Finance Committee Report Patricia Cooper, Former Chair

-The Finance Committee met on December 21. Patient days by payor were discussed, as well as recent District financial losses.



- Human Resources Committee Report Dennis Wilcox, Former Chair

-Dr. Wilcox reported on the November 8 Human Resources Committee meeting. The committee discussed employee turnover rates, terminations, new hires, as well as the results of recent employee surveys.

- Facilities & Technology Committee Report Korina Cole, Former Chair

-Director Cole reported there was no meeting in December.

- Governance Committee Report Dianne Swella, Former Chair

-The Governance Committee met on December 19, where the committee discussed their recommendations for Board committee appointments.

- Executive Performance Committee Report Paul Hoffman, Former Chair

-The Executive Performance Committee was dark in December.

#### INFORMATIONAL ITEMS & UPDATES:

- Joshua Basin Water District Agreement Update – Lionel Chadwick, Chief Executive Officer (Verbal Report)

Dr. Chadwick reported that the JBWD Board of Directors approved the project and they are putting the steps in place to put agreement into effect.

#### ACTION ITEMS:

##### 1. ► **Governance Committee Recommendations for Board Committee Assignments for 2012 (Dianne Swella, former Chairperson, Governance Committee):**

- *The Governance Committee recommends the following committee Board Committee Assignments for 2012:*
  - *Finance Committee – Paul Hoffman, Chair, Dianne Swella, committee member*
  - *Governance Committee – Patricia Cooper, Chair, Korina Cole, committee member*
  - *Human Resources Committee – Korina Cole, Chair, Paul Hoffman, committee member*
  - *Facilities & Technology Committee – Dennis Wilcox, Chair, Paul Hoffman, committee member*
  - *Executive Performance & Compensation Committee – Dianne Swella, Chair, Patricia Cooper, committee member*
  - *Joint Conference Committee – Patricia Cooper & Dianne Swella*



► **MOTION 12—03:** Director Cole made the motion to approve the assignments, and Director Cooper seconded. All members were in favor, and the motion carried unanimously.

### **CHIEF OF STAFF REPORT (*Service*)**

No report: Prem Salhotra, MD, Chief of Medical Staff was absent from this meeting. Dr. Chadwick expressed Dr. Salhotra's regrets.

### **ADMINISTRATIVE REPORT (*Service*)**

Lionel Chadwick, Chief Executive Officer, presented the Administrative Services Report.

Highlights:

- Management continues to engage in financial action planning with the Finance Department
- Results of employee flex-off during the holidays
- Employee forums are currently being held throughout the District
- Dr. Chadwick is holding community presentations on the economic impact of the District
- County insurance program for low-income residents

Director Hoffman asked how the meeting went with Brigadier General Smith from 29 Palms marine base. Dr. Chadwick reported that the visit went very well and that they were looking forward to working with the base. Director Swella asked about the proposed collaborative endeavor with Colorado River Medical Center. Dr. Chadwick reported that he met with the new administrator of the hospital, Dr. Frank Comunale, and explained the details of the proposed project.

### **CLINICAL SERVICES REPORT (*Service*)**

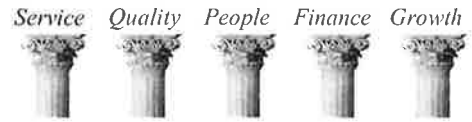
Judy Austin, Chief Operating Officer, presented the Clinical Services Report. Ms. Austin introduced Anne Marie Clark, the new director of Home Health. Dr. Chadwick provided a brief description and update of BETA. No questions were presented.

### **AMBULATORY SERVICES (*Service*)**

Mr. Oswald: no report for December. No questions were presented.

### **CONTINUING CARE CENTER (*Service*)**

Ms. Combs presented the report for CCC. She thanked Director Cooper for the presents brought to the CCC during the holiday celebrations. No questions were presented.



### **FINANCE REPORT (*Finance*)**

Mr. Duda introduced the November financial statements. Director Hoffman stated that he would like to see more of the actions taken by management detailed in each month detail. Mr. Duda directed the Board's attention to the variances (last three pages of finance). Dr. Chadwick provided an update on the state litigation regarding Medi-Cal that has resulted in an injunction, which means the funds still have to be accrued, but will not be collected by the state until the legal issue is resolved.

### **MARKETING REPORT (*Growth*)**

Mr. Ruddon was presented the marketing report. Mr. Ruddon informed the Board that Dr. Chadwick will be interviewed on Z.107 on Friday, January 13, 2012.

### **FOUNDATION REPORT**

Catja Arnzen, Chairperson of the Foundation Board of Directors, introduced Dean Moore as the new President of the Foundation. She reported that the Foundation Board has been very busy since its initial meeting in August, and the Board is united in its mission of aligning themselves with the strategic plan and goals of the District. Ms. Arnzen reported on the interview process, gave the Board a history of Mr. Moore's accomplishments and introduced Mr. Moore to the Board of Directors. Mr. Moore gave an overview of the initial projects he will work on. The Board welcomed Mr. Moore to the District.

**CALENDARS:** Changes: The Joint Conference meeting scheduled for January 16 has been cancelled and will be rescheduled. The EPC meeting will be moved to January 24. Strategic planning dates will be reported at the next Board meeting.

### **ITEMS FOR NEXT AGENDA:**

- MEC Policies

### **ADJOURNMENT TO CLOSED SESSION**

There was no closed session this meeting.

### **DIRECTORS' COMMENTS:**

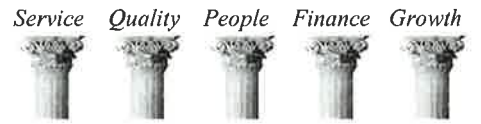
**Director Swella:** Thanked Mr. Ruddon for his presentation, and thanked Director Hoffman for his continued service to the District. Dr. Swella announced that she welcomes comments and suggestions from staff and made her business cards available. She also thanked Dr. Chadwick for his work in partnering with the marine base. Happy New Year.

**Director Cooper:** Thanks to management team.

**Director Hoffman:** Thanked everyone for the award.

**Director Cole:** No comment.

**Director Wilcox:** Happy New Year.



**ADJOURNMENT:**

On motion duly made and seconded Director Swella adjourned the meeting at 7:00 pm.

*Minutes recorded by A. Walton, Board Clerk*

  
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*Dianne Swella, President, Board of Directors*

  
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*Korina Cole, Board Secretary*